

FOR IMMEDIATE RELEASE



BON JOVI'S 2011 OPEN AIR TOUR

Announce **BROTHERS IN PLUGS** as the winning band of the OPENING
ACT CONTEST

BROTHERS IN PLUGS will open for **BON JOVI** at the **OLYMPIC
STADIUM** on July 20th in Athens.

* * * * *

As Bon Jovi gears up for the **OPEN AIR TOUR** dates across Europe, the band with the #1 global tour of 2010 has announced the winner of the opening act contest in Greece.

Part of a band tradition of giving unsigned acts the chance to support one of the biggest rock bands in the world, Bon Jovi Management has decided to award the opening slot for the 20th July Athens show to **Brothers in Plugs**.

The decision was exceptionally tough due to the high quality of the contestants, with much debate over the eventual winner. The other finalists: Expert Medicine, Mister K, Mister Highway and Travel Mind Syndrome have produced some great quality material.

Congratulations to **Brothers in Plugs**, Athens natives who will play for tens of thousands of fans at the magnificent Olympic Stadium, before Bon Jovi bring the house down.

Nearing three decades of an incredible career, Bon Jovi shows no sign of slowing down. Globally, the Grammy® Award-winning band has sold more than 125 million albums, and performed more than 2,700 concerts in over 50 countries for more than 35 million fans. *Bon Jovi Greatest Hits* (Island Def Jam Music Group) debuted at #1 around the world in November, with the band's three-decade-spanning retrospective charting higher and selling more copies in its first week than their 1994 *Cross Road* release, which has sold more than 21 million copies to date. Previously, the band's "Lost Highway Tour" was named the #1 tour of 2008. For more information on all things Bon Jovi, visit www.BonJovi.com.